

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62709	CF NTL-POL	FBD - LBD: 09/04/12 - 09/10/12	HL#:	Created: 08/22/12 12:34 PM
Client: HOUSE MAJORITY PAC (319900)	CPE: / / 1634	Agency Commission: 15 %	Updated: AGGUTIERREZ on 08/22/12 01:49	
Agency: WATERFRONT STRATEGIES	Product: HMP 09/04/12-09/10/12	Self :15:00	Confirmed: 08/22/12 01:49 PM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

## NEW ORDER CHG/PH 08/22/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS1	* T W T F * *	NEWS	30	B			0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	* T W T F * *	MORN	30	B			0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	M * * * * *	MORN	30	B			0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NSUN6-8AM	* * * * * S	NEWS	30	B			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	WCBSSUNAM	* * * * * S	MORN	30	B			0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DPRICE	* T W T F * *	DAY	30	B			0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DPRICE	M * * * * *	DAY	30	B			0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

## Order Item Summary

CBS TELEVISION  
STATIONS

KCNC-TV

Order ID: 62709 CF NTL-POL FBD - LBD: 09/04/12 - 09/10/12 HL#: Created: 08/22/12 12:34 PM

Client: HOUSE MAJORITY PAC (319900) CPE: / / 1634 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/22/12 01:49

Agency: WATERFRONT STRATEGIES Product: HMP 09/04/12-09/10/12 Self :15:00 Confirmed: 08/22/12 01:49 PM

Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DYR	* T W T F * *	DAY	30	B			0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	1										
009	DYR	M * * * * *	DAY	30	B			0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										
010	EPHIL2	* T W T F * *	EFG	30	B			0.0	\$850.00	2	\$1,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	2										
011	EPHIL2	M * * * * *	EFG	30	B			0.0	\$850.00	1	\$850.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										
012	NEARLY5PM	* T W T F * *	NEWS	30	B			0.0	\$1,600.00	1	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	1										
013	NEARLY5PM	M * * * * *	NEWS	30	B			0.0	\$1,600.00	1	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										
014	NEARLY6PM	* T W T F * *	NEWS	30	B			0.0	\$1,600.00	1	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	1										

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62709	CF NTL-POL	FBD - LBD: 09/04/12 - 09/10/12	HL#:	Created: 08/22/12 12:34 PM
Client: HOUSE MAJORITY PAC (319900)	CPE: / / 1634	Agency Commission: 15 %	Updated: AGGUTIERREZ on 08/22/12 01:49	
Agency: WATERFRONT STRATEGIES	Product: HMP 09/04/12-09/10/12	Self :15:00	Confirmed: 08/22/12 01:49 PM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEARLY6PM	M * * * * *	NEWS	30	B			0.0	\$1,600.00	1	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NEARLY630PM	* T W T F * *	NEWS	30	B			0.0	\$1,600.00	2	\$3,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NWKND SAT2	* * * * * S *	NEWS	30	B			0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NWKND SUN	* * * * * S	NEWS	30	B			0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	PNAVY	* T * * * * *	REGP	30	B			0.0	\$6,500.00	1	\$6,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	PPERSONTHU3	* * * T * * *	REGP	30	B			0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/06/12	09/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	PBOSSFR1	* * * * F * *	REGP	30	B			0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62709 CF NTL-POL FBD - LBD: 09/04/12 - 09/10/12 HL#: Created: 08/22/12 12:34 PM  
 Client: HOUSE MAJORITY PAC (319900) CPE: / / 1634 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/22/12 01:49  
 Agency: WATERFRONT STRATEGIES Product: HMP 09/04/12-09/10/12 Self :15:00 Confirmed: 08/22/12 01:49 PM  
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NLATE7	* T W T F S S	NEWS	30	B			0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	LLETTER1	* T W T F * *	LETT	30	B			0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	LLETTER1	M * * * * *	LETT	30	B			0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	SOPENSEMI	* * * * * S *	TENN	30	B		US OPEN...	0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	SOPENFNL1	* * * * * S	TENN	30	B		US OPEN...	0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	28	0	\$48,750.00	\$41,437.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$48,750.00	\$41,437.50	\$0.00	\$0.00